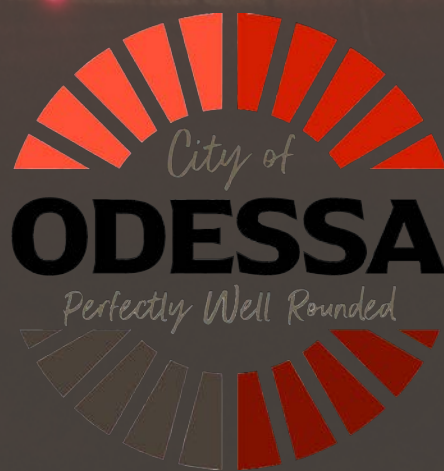




Annual Report



2021

A Letter from the City Administrator

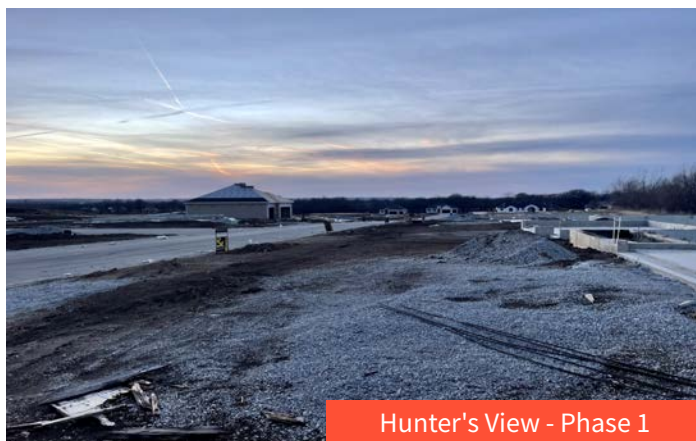
- Nici Wilson

Our employees and elected officials consistently rose to the challenges that we faced in 2021 as we continued operating through the coronavirus pandemic. Through the year whether it was challenges or victories, we continued our commitment of increased communication. We pushed out over 200 social media posts and had a Facebook reach of approximately 31,200 people throughout the year. Analytics show that our top reaching posts were during the Polar Vortex in February, providing timely and up to date information during this unprecedented weather emergency. Additionally, we saw high audiences as we worked diligently to keep the community informed of the issues arising from the solid waste transition, and shared the holiday festivities of our Downtown Christmas lighting ceremony through a multi-view live stream event. City Hall issued 350 business license and automated our accounts payable process. We have a dedicated workforce who are committed to serving you.

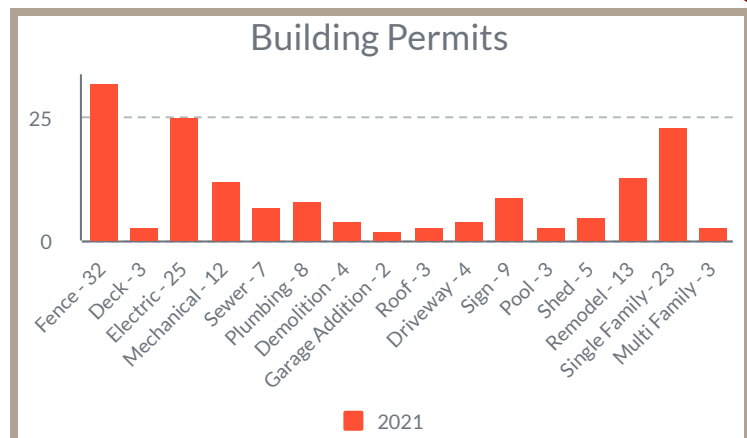
Even though the pandemic continues to add challenges, there were many opportunities in 2021. Events and programming returned for the community to enjoy. Our park system was highly utilized and recreation activities provided a sense of normalcy returning to our lives. We completed curbing and paving of 1st Street from MO-131 to Dryden, a major north/south thoroughfare of the community. We celebrated the retirement of three long time dedicated employees and welcomed new faces beginning their careers in local government. We are watching residential growth really kick into high gear, were the recipient of MODOT TAP Funding to begin the historic transformation of our downtown infrastructure, and rounded out the year purchasing the property at 228 N 2nd Street to become the new home to City Hall to ensure our ability to continue to serve the community as it grows now and in the years to come.

The following pages highlight some of the work that occurred over the past year. It's hard to capture everything that made up 2021, but I am proud of everything we accomplished as an organization and community and I'm excited when I look ahead at a vibrant 2022.

Signs of Success



Hunter's View - Phase 1



Odessa Outlet Center Redevelopment

After nearly 20 years of the majority of the area vacant and years of blight, the City entered into a Redevelopment Plan with Armour Flats, LLC. to mitigate the blight and redevelop the west half of the old Outlet Mall. The space will become the home to the Universal Chrysler, Dodge, Jeep, Ram dealership as well as other retail businesses in remaining spaces. A tax impact analysis was completed by Baker Tilly. Using the development incentives provided for in RSMo Chapter 353, the project is anticipated to generate an additional \$60.9 million across all taxing entities in a projection period of twenty-five (25) years. Beyond the positive tax impacts, the project will present a perception from the interstate to reflect Odessa being the vibrant community that it is.



Progress as Promised



Electric

Integral GIS mapping was completed as part of our capital projects. Our pole replacement program has been slow to progress as crews installed services to Hunter's View.

- Installation of 2,400 feet of underground primary wire
- 7 transformer vaults and cabinets placed
- New line and transformer transitions at Centennial Park
- Responded to 794 locate requests
- 9 pole replacements
- Removed all engine piping from the Power Plant



Wastewater

- Jetted 68,668 feet of lines
- Completed Centennial Hills smoke testing
- Over 1,800 feet of sewer mains were videoed
- Processed and land applied 555,984 lbs. of solids
- Located every manhole lid on the main lines going to the SE Plant, the NW Plant, and the SW Pump station. This was over 9 miles of lines and 105 manhole lids
- Installed a new trash auger at the NW Treatment Plant



Water

Through capital improvement planning the water department completed the replacement and enhancement of the water tower lights, performed routine maintenance and cleaning to well #2 and flushed the entire water system. With the new growth, 35 new water services were installed. Emergency repairs were made to the clear well which we are now planning future capital improvements to prevent further issues resulting in emergency expenditures.

Street Improvements

The Board of Aldermen continues their commitment to the community by making road improvements a priority each year. Our public works team has successfully executed the goals of the Board of Aldermen in an effective and efficient manner to see these promises to the community through. In an analysis of the street plan, the Board prioritized the completion of 1st Street from MO-131 to Dryden Street as this year's street major street project. A combination of our street and water department over saw the completion of the curbing on 1st Street and completed all of the mill and overlay. Chip Seal maintenance was completed on 22 blocks, and two culverts were replaced in town.

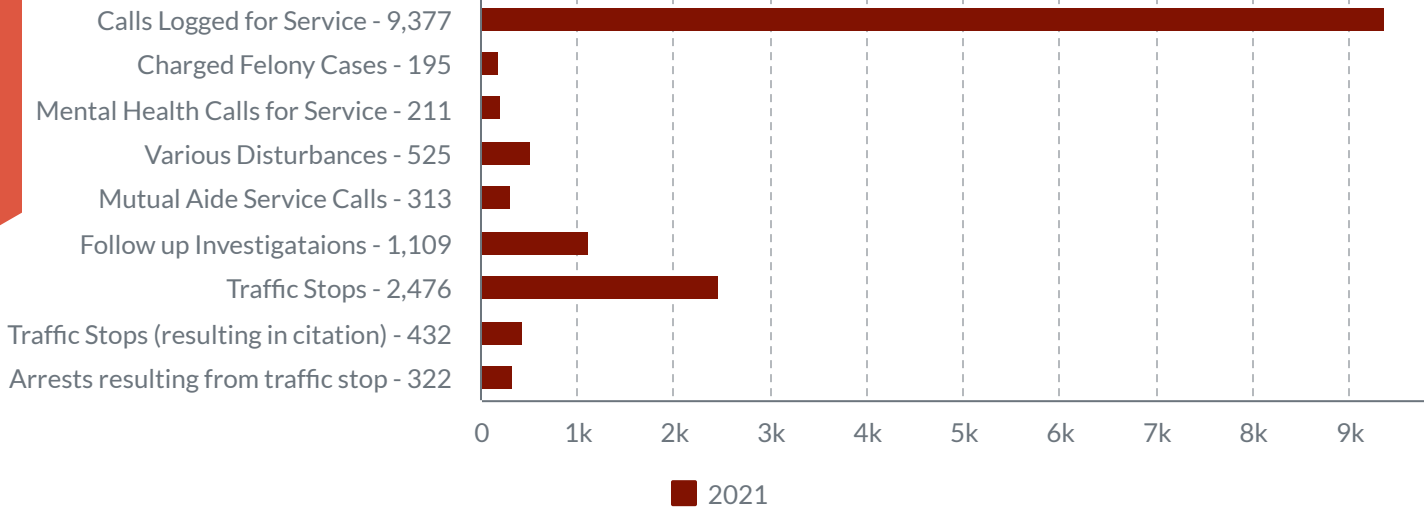


Service & Safety



The Police Department was successful with numerous grant awards and completed the planned capital project of replacing five (5) police cars with 2021 Dodge Chargers to continue to keep repair and maintenance costs as low as possible, and worked on traffic safety analytics in areas of the community reflected in the pictures.

Reported Data



Quality of Life

Lights installed at Chestnut Memorial Basketball Court

Relined Chestnut Memorial Basketball Court

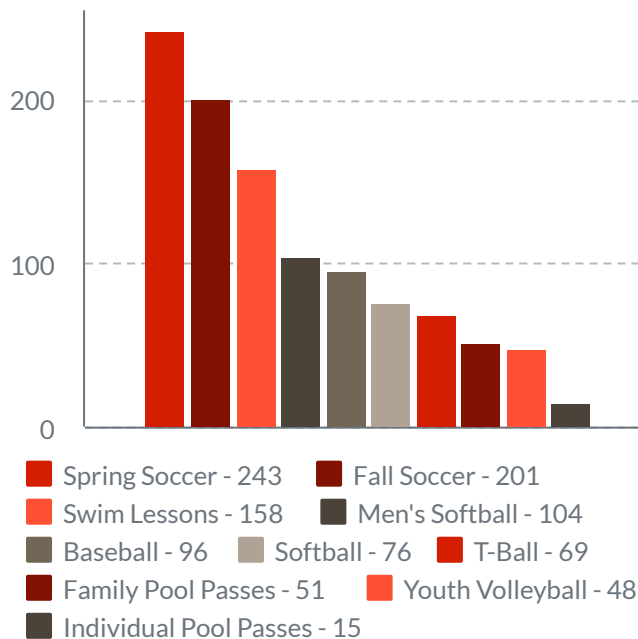
Relined and sealed Dyer Park Basketball Courts

Renovated softball field dugout roofs

Stained and sealed split rail fence throughout Dyer Park



Recreation & Pool Activity



Commitment to Community



Our team continues to be committed to our dedication to the community through active participation in a variety of events. Whether it be volunteering at the Chamber of Commerce Rodeo, organizing the National Night Out Event, participating in DARE Graduation, or winning the Christmas Parade float contest for the third year in a row, our team loves our community and is proud to be a part of it.



Citizen Services

What are you waiting for?

City of ODESSA
Perfectly Well Rounded

City of Odessa makes managing your utility bill a breeze!

Our payments site lets you:

- Manage your account 24/7
- View statements, payment history, and consumption
- Make one time or future dated payments
- Set recurring **AutoPay**
- Get Notifications about your bill
- Go green and go paperless!

And the best part is... payments can be made at no additional cost!

Try our online payments site with your next bill today!

Pay Online Now!
www.municipalonlinepayments.com/odessamo

Two years ago we embarked on a project to complete a professional and legal codification of our municipal codes. Something that had not been completed in decades. Though the pandemic slowed up our progress, we were able to complete it and the Board of Aldermen approved the updated codification on May 10, 2021. This project also included the online publication of the code, providing citizens full interactive access to the codification and enhancing transparency.

- HISTORIC -
ODESSA
Perfectly Well Rounded

How Can We Help You?

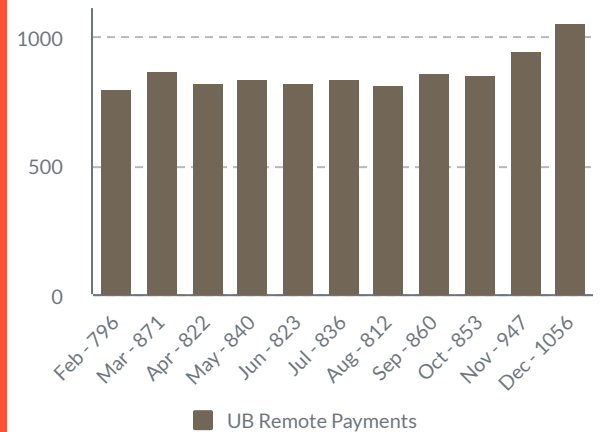
Your Government / Code of Ordinances

Code of Ordinances

The Code of Ordinances for the City of Odessa may now be found online in an easy to search format through Municode. To view, click [here](#).

municode

In response to the COVID pandemic and the overall desire for 24/7 remote access to all things, the City Hall team began a robust campaign to communicate our revamped online utility account access and payment portals. This includes online access and payment options as well as automated phone payment options, and text to pay. These efforts are resulting in more on-time payments as most recently reflected on our January 2022 delinquent list with almost 200 less late accounts than on average, and a convenient experience for our customers in the technologically advanced society we live in.



- HISTORIC -
ODESSA
Perfectly Well Rounded

How Can We Help You?

DEPARTMENTS YOUR GOVERNMENT BUSINESS COMMUNITY HOW DO I...

MEETINGS & AGENDAS PAY MY BILL REPORT A CONCERN MUNICIPAL COURT

City News

- WE'RE HIRING**
January 21, 2022
JOB OPENING - Electric Groundman
The City of Odessa is accepting applications for the position of a Utility Electric Groundman. The first review of applications will be February 3, 2022.
- MUNICIPAL COURT for January has been CANCELLED**
January 17, 2022
Municipal Court Cancelled
Odessa Municipal Court scheduled for January 18, 2022, has been cancelled due to illness. All those on the docket for that date, as well as from the December municipal court date, will be continued with their rescheduled court date. For additional in...
- TRASH UPDATE**
January 7, 2022
Trash Update
It is to be noted that the ongoing issues with trash services have caused significant frustrations since August. It is our hope that we can shed some light on where we are today and what our plan is moving forward. The Mayor, myself, and other city...
- UTVs Golf Carts**
December 3, 2021
Annual Registration - UTVs and Golf Carts
A yearly permit is required to drive a golf cart or UTV within the city limits of Odessa. The annual fee for the permit is \$15.00 due at the time of registration. All permits expire on December 31. The vehicle must first be inspected by the Police De...

New Website Launch

The city launched our new website on June 4, 2021. A collaborative project with EvoGov, Inc. now provides the city a vibrant and interactive website that allows us to put our best foot forward within the world wide web. Content is continually being added and updated. We are working to launch our 311 system in 2022 and making our forms and applications more user friendly. Additionally the new platform provided an increase in our cybersecurity efforts.

Perfectly Well Rounded

Using the tools provided through the My Community Matters grant received in 2020, the city launched our new brand as part of our website project in 2021. This collaborative effort has led to a cohesive message as we work to promote and always put our best foot forward when marketing our community, both locally and via the internet. The logo and motto "Perfectly Well Rounded" really accentuates the uniqueness of the city, beginning with the letter "O", and expresses the diversity of our well rounded community. The use of this new logo has been implemented strategically through messaging, brand identification on the website and social media, as well as other platforms as the need arises. Members of our team who possess creative design talents have used those talents to help us in all of our communication in a multitude of ways that all distinctively and uniquely identify us as Odessa -- *Perfectly Well Rounded.*

